

Office of Grant Procurement, Coordination and Management Department of Administration

Grant Facilitation

The Grants Office facilitated \$709,905 in grant applications for the 1Q13 (July-September).

This brings the 12/13 biennium total of facilitated grants to \$6.089 million with \$997,586 in successful awards. The Grants Office has established a productivity ratio of 5 : 1—generating \$5 in grant awards for every dollar the state invests in the office.

Facilitated Grant Award Notifications

As of 9/20/12, the Grants Office received notification of \$9,950 in awards during the quarter.

Disseminated Funding Opportunity Notices

The value of the grant opportunities identified and disseminated by the Grants Office for the 1Q13 is \$56.8 million. The total number of grant announcements disseminated for the quarter total 225.

The Office has more than 165 State Grant Contacts, over 125 Nevada Grant Stakeholders, and over 115 Energy Grant Contacts subscribed through the listservs. There are 35 direct subject groups for specialized grant and training announcements.

Outreach

Developed and launched the Office of Procurement, Coordination and Management Web site. Enhancements are currently being made to facilitate online registration for events.

Co-hosted with the U.S. Department of Housing and Urban Development a two-day grant writing workshop in Reno. The workshop was attended by 170 grant-seekers and administrators from northern Nevada.

In the promotion of the September "Finding and Writing Grants" training workshop, the office gained media coverage in the *Nevada Appeal* with an advertising value equivalency (AVE) of \$1,875. Because public relations-generated media coverage carries with it an implied third-party endorsement and credibility since it is not a paid advertisement, the AVE is multiplied by three—for a public relations value of nearly \$6,000. The *Nevada Appeal* has an average daily readership of 25,000.

2Q FY 2013 Activities <u>October</u>

Host Grant Networking Meeting—Governor's Mansion (Carson City)

Launch Strategic Initiative Grant Group (Health)

Tape 15 minute public service announcement with Carson City Access TV

<u>November</u>

Host Grant Networking Meeting—(Las Vegas, TBD)

<u>December</u>

Complete Annual Report to Legislature